



Hello, my name is _____ from HAI, a national research firm.

[IF LANDLINE] We're conducting a survey in Iowa to get people's opinions on important issues. This number was selected at random and according to the research procedure, I would like to speak to the [ALTERNATE: YOUNGEST/OLDEST] [ALTERNATE: MAN/WOMAN] at this address who is registered to vote.

[IF CELL PHONE] We're conducting a survey of cell phone users in Iowa to get people's opinions on important issues. Since you are on a cell phone, I can call you back if you are driving or doing anything else that requires your full attention. Can you talk safely and privately now? [IF YES, CONTINUE. IF NO, SCHEDULE CALLBACK]

RESUME ASKING ALL RESPONDENTS

QB. At the present time, are you officially registered to vote in that county in Iowa?

| | |
|------------------------|-----------|
| YES: Democrat | 31% |
| YES: Republican..... | 31 |
| YES: Independent..... | 32 |
| YES: Other..... | 6 |
| No/(Don't know) -----> | TERMINATE |

[IF YES] Regardless of how you might feel about the parties, or how you intend to vote this year, are you officially registered as a Democrat, a Republican, an Independent, or in some other way?

QC. In November, elections will be held for Governor, U.S. Senate, Congress, and other offices. But there is no election for President. Although it is a while away, how likely are you to vote in that election: will you definitely vote; probably but not certainly vote in it; are the chances about 50-50 that you will vote, or is it likely that you will not vote in November?

| | |
|------------------------|-----------|
| Definitely vote | 77% |
| Probably vote | 23 |
| All other responses--> | TERMINATE |

Q1. When it comes to politics, do you generally think of yourself as a Democrat, an Independent or a Republican?

| | |
|-------------------------------|-----|
| Strong Democrat..... | 22% |
| Weak Democrat | 6 |
| Independent | 41 |
| Weak Republican..... | 7 |
| Strong Republican | 20 |
| VOL: (Green Party) | 2 |
| VOL: (Other/Don't know) | 2 |

ASK IF DEMOCRAT/REPUBLICAN

Would you call yourself a strong [DEMOCRAT/REPUBLICAN] or a not very strong [DEMOCRAT/REPUBLICAN]?

| | |
|------------------------|-----|
| TOTAL DEMOCRAT | 28% |
| TOTAL INDEPENDENT..... | 41 |
| TOTAL REPUBLICAN | 27 |

RESUME ASKING ALL RESPONDENTS

Q2. Now I'd like to ask your impressions of some people in public life. As I read each name, tell me whether your impression of that person is very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable. If you don't recognize a name, just say so. Here's the first one: [READ ITEM] Have you heard of that person? [IF YES] Is your impression of that person very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable?

| ROTATE | FAVORABLE | | | UNFAVORABLE | | (Can't rate) | Never heard | RECOGNITION | | TOTAL | |
|---------------------|-----------|------|---------|-------------|------|--------------|-------------|-------------|-------|-------|-------|
| | Very | Some | (Mixed) | Some | Very | | | Effective | Total | Fav | Unfav |
| • Barack Obama..... | 24% | 23 | 2 | 11 | 37 | 3 | - | 97% | 100% | 47% | 49 |
| • Bruce Braley..... | 14% | 24 | 1 | 14 | 13 | 11 | 24 | 64% | 76% | 37% | 26 |
| • Mark Jacobs | 5% | 20 | 1 | 9 | 6 | 14 | 46 | 40% | 54% | 25% | 14 |
| • Joni Ernst..... | 8% | 9 | 1 | 6 | 5 | 8 | 63 | 29% | 37% | 17% | 12 |

As you may know, Tom Harkin is retiring this year, and will not seek another term in the U.S. Senate. The election is a long way off, and it is not certain which candidates will be on the ballot, so I'm going to ask you about a few possible match-ups.

ROTATE ORDER OF ASKING Q3 AND Q4

Q3. If the election for U.S. Senate were held today, and the candidates are [ROTATE:]

- Bruce Braley, the Democrat, AND
- Mark Jacobs, the Republican,

for whom would you vote? [IF UNDECIDED, ASK] Who would you lean toward supporting if the election were held today?

| | Likely | Definite |
|------------------------|--------|----------|
| Braley | 41% | 43% |
| (Lean Braley) | 1 | 1 |
| Jacobs | 40 | 41 |
| (Lean Jacobs)..... | 3 | 3 |
| VOL: (Don't know)..... | 15 | 12 |
| TOTAL BRALEY..... | 43% | 44% |
| TOTAL JACOBS..... | 42 | 44 |

Q4. And if the election for U.S. Senate were held today, and the candidates are [ROTATE:]

- Bruce Braley, the Democrat, AND
- Joni Ernst, the Republican,

for whom would you vote? [IF UNDECIDED, ASK] Who would you lean toward supporting if the election were held today?

| | Likely | Definite |
|------------------------|--------|----------|
| Braley | 42% | 44% |
| (Lean Braley) | 2 | 2 |
| Ernst | 38 | 40 |
| (Lean Ernst) | 1 | 1 |
| VOL: (Don't know)..... | 16 | 13 |
| TOTAL BRALEY..... | 44% | 46% |
| TOTAL ERNST..... | 40 | 41 |

Q5. In the election for Governor later this year, if the candidates are [ROTATE:]

- Jack Hatch, the Democrat, **AND**
- Terry Branstad, the Republican,

for whom would you vote? [IF UNDECIDED, ASK] Who would you lean toward supporting if the election were held today?

| | Likely | Definite |
|-------------------------------|--------|----------|
| Hatch | 38% | 42% |
| (Lean Hatch)..... | 2 | 1 |
| Branstad | 48 | 45 |
| (Lean Branstad)..... | 2 | 2 |
| VOL: (Don't know)..... | 10 | 10 |
| TOTAL HATCH | 40% | 43% |
| TOTAL BRANSTAD | 50 | 47 |

Now for a few questions on other issues.

Q6. Do you strongly support, somewhat support, somewhat oppose, or strongly oppose generating electricity using coal-fired power plants?

| | |
|-------------------------------|-----|
| SUPPORT: Strongly | 22% |
| SUPPORT: Somewhat..... | 33 |
| OPPOSE: Somewhat..... | 21 |
| OPPOSE: Strongly..... | 12 |
| VOL: (Don't know)..... | 12 |
| TOTAL SUPPORT | 55% |
| TOTAL OPPOSE | 33 |

Q7. Do you strongly support, somewhat support, somewhat oppose, or strongly oppose the construction of the Keystone XL oil pipeline across Montana, South Dakota, and Nebraska to bring oil from Canada and the northern U.S. to refineries in Texas?

| | |
|-------------------------------|-----|
| SUPPORT: Strongly | 37% |
| SUPPORT: Somewhat..... | 23 |
| OPPOSE: Somewhat..... | 15 |
| OPPOSE: Strongly..... | 18 |
| VOL: (Don't know)..... | 7 |
| TOTAL SUPPORT | 60% |
| TOTAL OPPOSE | 32 |

As you may have heard, after five years of studying the Keystone XL pipeline, the Obama administration recently announced that it will delay a final decision, possibly until after the elections this fall.

Q8. The administration says it needs more time to gather information about the legal status and environmental impact of the pipeline. Pipeline supporters in both parties say the delay is a political favor to Obama's liberal allies that will cost the country jobs and energy independence. How about you, [ROTATE]

| | |
|---|-----|
| Do you think the delay is necessary to gather more information, OR | 27% |
| Do you think the delay is mostly about politics?..... | 66 |
| VOL: (Don't know) | 7 |

Q9. For this question, assume that President Obama delays making a decision on the Keystone XL pipeline until after the election. Would Obama delaying a decision on the Keystone XL pipeline make you much more likely, somewhat more likely, somewhat less likely, or much less likely to vote for Bruce Braley for U.S. Senate?

| | |
|-----------------------------------|-----|
| MORE LIKELY: Much | 11% |
| MORE LIKELY: Somewhat.... | 18 |
| LESS LIKELY: Somewhat..... | 15 |
| LESS LIKELY: Much..... | 20 |
| VOL: (No difference) | 18 |
| VOL: (Don't know)..... | 18 |
| TOTAL MORE LIKELY | 29% |
| TOTAL LESS LIKELY | 35 |

ASK IF SUPPORT KEYSTONE [N = 302, MoE = 5.6%]

Q10. And, assume that President Obama denies the permit to construct the Keystone XL pipeline. Would Obama denying the permit to construct the Keystone XL pipeline make you much more likely, somewhat more likely, somewhat less likely, or much less likely to vote for Bruce Braley for U.S. Senate?

| | |
|-----------------------------------|-----|
| MORE LIKELY: Much | 9% |
| MORE LIKELY: Somewhat.... | 13 |
| LESS LIKELY: Somewhat..... | 15 |
| LESS LIKELY: Much..... | 34 |
| VOL: (No difference) | 14 |
| VOL: (Don't know)..... | 16 |
| TOTAL MORE LIKELY | 22% |
| TOTAL LESS LIKELY | 49 |

RESUME ASKING ALL RESPONDENTS

Q11. Looking ahead, how important are energy issues, including the Keystone XL pipeline, in terms of how you will vote in this year's election? Are they very important, somewhat important, not very important, or not important at all in determining how you will vote?

| | |
|---------------------------------|-----|
| Very important..... | 30% |
| Somewhat important..... | 47 |
| Not very important..... | 16 |
| Not important at all..... | 7 |
| VOL: (Depends) | - |
| VOL: (Don't know)..... | 1 |
| TOTAL IMPORTANT | 77% |
| TOTAL NOT IMPORTANT | 22 |

Now I would like to ask you a few final questions for statistical purposes only.

D100. Sex.

| | |
|--------------|-----|
| Male | 47% |
| Female | 53 |

| | |
|---|---|
| D101. What is your age? | 18-24 5% |
| | 25-29 6 |
| | 30-34 3 |
| | 35-39 6 |
| | 40-44 5 |
| | 45-49 7 |
| | 50-54 11 |
| | 55-59 13 |
| | 60-64 12 |
| | 65+ 32 |
| | VOL: (Refused) - |
| D105. When it comes to politics, do you generally think of yourself as liberal, somewhat liberal, moderate, somewhat conservative or conservative? | Liberal 14% |
| | Somewhat liberal 15 |
| | Moderate 21 |
| | Somewhat conservative 18 |
| | Conservative 29 |
| | VOL: (Don't know) 4 |
| | TOTAL LIBERAL 28% |
| | TOTAL CONSERVATIVE 47 |
| D510. Do you have a landline telephone? | Yes 70% |
| | No 29 |
| | VOL: (Don't know/Not sure) 1 |
| D511. Do you have a mobile telephone? | Yes 88% |
| | No 11 |
| | VOL: (Don't know/Not sure) 1 |
| D512. Would you say you mainly use your landline telephone, mainly use your mobile phone, or do you use both equally? | Landline only 12% |
| | Landline mostly 12 |
| | Both 24 |
| | Cell mostly 22 |
| | Cell only 30 |
| | VOL: (Don't know) * |
| | TOTAL LANDLINE 25% |
| | TOTAL CELL 51 |
| D300. And just to make sure we have a representative sample of voters, could you please tell me your race? [IF NECESSARY] Well, most people consider themselves black or white? | Black 1% |
| | White 92 |
| | VOL: (Other) 4 |
| | VOL: (Don't know/Refused) 2 |
| D301. Do you consider yourself a Hispanic, Latino, or Spanish-speaking American? | Yes 4% |
| | No 94 |
| | VOL: (Don't know/Refused) 2 |

Thank you for taking the time to complete this interview.

Personal popularity of U.S. Senate candidates

| | Total | Bruce Braley | | | | Mark Jacobs | | | | Joni Ernst | | | | Total recognition | | | Effective recognition | | |
|--------------------------------------|-------|--------------|-------------|--------|---------|-------------|-------------|--------|---------|------------|-------------|--------|---------|-------------------|-------------|------------|-----------------------|-------------|------------|
| | | Total Fav | Total Unfav | CR/ NH | Net Fav | Total Fav | Total Unfav | CR/ NH | Net Fav | Total Fav | Total Unfav | CR/ NH | Net Fav | Bruce Braley | Mark Jacobs | Joni Ernst | Bruce Braley | Mark Jacobs | Joni Ernst |
| TOTAL | 500 | 37% | 26 | 36 | 11 | 25% | 14 | 60 | 10 | 17% | 12 | 71 | 5 | 76% | 54% | 37% | 64% | 40% | 29% |
| Definite voters | 387 | 40% | 28 | 31 | 11 | 26% | 17 | 56 | 9 | 18% | 14 | 67 | 3 | 78% | 57% | 40% | 69% | 44% | 33% |
| MEDIA MARKET | | | | | | | | | | | | | | | | | | | |
| Des Moines-Ames | 187 | 41% | 25 | 34 | 15 | 22% | 18 | 58 | 3 | 21% | 17 | 61 | 4 | 77% | 59% | 46% | 66% | 42% | 39% |
| Cedar Rapids | 148 | 45% | 36 | 16 | 9 | 33% | 11 | 56 | 22 | 16% | 9 | 74 | 7 | 92% | 57% | 35% | 84% | 44% | 26% |
| Rest of state | 165 | 27% | 18 | 55 | 8 | 21% | 13 | 66 | 8 | 12% | 8 | 80 | 5 | 60% | 44% | 27% | 45% | 34% | 20% |
| PARTY REGISTRATION | | | | | | | | | | | | | | | | | | | |
| Democrat | 153 | 52% | 14 | 34 | 39 | 13% | 20 | 67 | -8 | 6% | 19 | 75 | -13 | 78% | 46% | 32% | 66% | 33% | 25% |
| Republican | 157 | 17% | 43 | 40 | -25 | 40% | 10 | 49 | 30 | 26% | 6 | 66 | 20 | 73% | 64% | 43% | 60% | 51% | 34% |
| Other | 190 | 42% | 23 | 33 | 19 | 22% | 13 | 64 | 9 | 17% | 10 | 73 | 8 | 76% | 50% | 36% | 67% | 36% | 27% |
| PARTY IDENTIFICATION | | | | | | | | | | | | | | | | | | | |
| Democrat | 142 | 58% | 10 | 32 | 48 | 12% | 22 | 65 | -9 | 6% | 19 | 75 | -13 | 79% | 45% | 31% | 68% | 35% | 25% |
| Republican | 135 | 17% | 44 | 39 | -27 | 40% | 9 | 50 | 31 | 31% | 5 | 63 | 25 | 74% | 62% | 46% | 61% | 50% | 37% |
| Other | 223 | 36% | 26 | 36 | 11 | 23% | 13 | 63 | 10 | 15% | 11 | 74 | 5 | 75% | 54% | 35% | 64% | 37% | 26% |
| SEX | | | | | | | | | | | | | | | | | | | |
| Men | 235 | 39% | 29 | 32 | 11 | 28% | 14 | 57 | 14 | 17% | 12 | 69 | 5 | 78% | 53% | 38% | 68% | 43% | 31% |
| Women | 265 | 36% | 24 | 39 | 11 | 22% | 15 | 63 | 7 | 16% | 11 | 73 | 5 | 74% | 54% | 35% | 61% | 37% | 27% |
| AGE | | | | | | | | | | | | | | | | | | | |
| 18-39 | 101 | 35% | 18 | 46 | 17 | 19% | 9 | 71 | 10 | 10% | 5 | 84 | 5 | 70% | 42% | 21% | 54% | 29% | 16% |
| 40-59 | 179 | 34% | 30 | 34 | 4 | 29% | 9 | 61 | 20 | 17% | 13 | 70 | 3 | 74% | 52% | 36% | 66% | 39% | 30% |
| 60+ | 220 | 41% | 27 | 32 | 14 | 24% | 21 | 55 | 3 | 20% | 13 | 67 | 7 | 79% | 60% | 45% | 68% | 45% | 33% |
| SEX & AGE | | | | | | | | | | | | | | | | | | | |
| Men 18-49 | 87 | 40% | 19 | 40 | 21 | 25% | 10 | 62 | 15 | 10% | 11 | 79 | -1 | 72% | 48% | 26% | 60% | 38% | 21% |
| Men 50+ | 147 | 39% | 34 | 27 | 5 | 29% | 16 | 55 | 13 | 22% | 13 | 64 | 9 | 81% | 56% | 45% | 73% | 45% | 36% |
| Women 18-49 | 74 | 31% | 22 | 43 | 8 | 22% | 6 | 71 | 16 | 13% | 4 | 83 | 9 | 73% | 47% | 22% | 57% | 29% | 17% |
| Women 50+ | 192 | 37% | 25 | 37 | 12 | 22% | 18 | 59 | 4 | 17% | 13 | 69 | 4 | 74% | 56% | 41% | 63% | 41% | 31% |
| POPULARITY/RATE | | | | | | | | | | | | | | | | | | | |
| BRALEY: Rate favorably | 187 | 100% | 0 | 0 | 100 | 25% | 25 | 49 | 1 | 14% | 23 | 62 | -10 | 100% | 62% | 44% | 100% | 51% | 38% |
| BRALEY: Rate not favorably | 136 | 0% | 97 | 0 | -97 | 37% | 16 | 45 | 22 | 35% | 7 | 56 | 28 | 100% | 65% | 50% | 100% | 55% | 44% |
| JACOBS: Rate favorably | 124 | 38% | 41 | 20 | -2 | 100% | 0 | 0 | 100 | 35% | 8 | 56 | 27 | 84% | 100% | 49% | 80% | 100% | 44% |
| JACOBS: Rate not favorably | 75 | 64% | 31 | 5 | 33 | 0% | 95 | 0 | -95 | 15% | 40 | 43 | -26 | 97% | 100% | 63% | 95% | 100% | 57% |
| ERNST: Rate favorably | 83 | 31% | 58 | 12 | -27 | 52% | 12 | 35 | 40 | 100% | 0 | 0 | 100 | 96% | 74% | 100% | 88% | 65% | 100% |
| ERNST: Rate not favorably | 60 | 74% | 18 | 8 | 56 | 17% | 52 | 29 | -35 | 0% | 96 | 0 | -96 | 92% | 84% | 100% | 92% | 71% | 100% |
| Can rate all | 90 | 54% | 46 | 0 | 8 | 54% | 44 | 0 | 10 | 57% | 41 | 0 | 16 | 100% | 100% | 100% | 100% | 100% | 100% |
| IDEOLOGY | | | | | | | | | | | | | | | | | | | |
| Liberal | 142 | 57% | 17 | 25 | 40 | 10% | 22 | 68 | -12 | 8% | 22 | 70 | -14 | 83% | 47% | 37% | 75% | 32% | 30% |
| Conservative | 235 | 23% | 34 | 42 | -12 | 33% | 10 | 56 | 23 | 22% | 3 | 74 | 18 | 71% | 58% | 35% | 58% | 44% | 26% |
| Other | 123 | 43% | 22 | 35 | 21 | 26% | 13 | 60 | 12 | 17% | 15 | 68 | 2 | 75% | 52% | 38% | 65% | 40% | 32% |
| SENATE VOTE | | | | | | | | | | | | | | | | | | | |
| Braley | 214 | 64% | 9 | 27 | 55 | 13% | 23 | 63 | -10 | 7% | 20 | 72 | -13 | 84% | 51% | 35% | 73% | 37% | 28% |
| Jacobs | 212 | 17% | 48 | 34 | -31 | 43% | 7 | 48 | 36 | 28% | 6 | 66 | 22 | 76% | 67% | 43% | 66% | 52% | 34% |
| Don't know | 74 | 18% | 14 | 64 | 4 | 5% | 8 | 88 | -3 | 12% | 4 | 83 | 8 | 51% | 24% | 23% | 36% | 12% | 17% |
| Braley | 219 | 62% | 9 | 29 | 52 | 15% | 23 | 62 | -8 | 5% | 21 | 73 | -16 | 82% | 53% | 35% | 71% | 38% | 27% |
| Ernst | 198 | 19% | 50 | 31 | -31 | 39% | 9 | 51 | 30 | 34% | 5 | 61 | 29 | 79% | 61% | 47% | 69% | 49% | 39% |
| Don't know | 82 | 18% | 15 | 64 | 3 | 16% | 5 | 79 | 11 | 6% | 2 | 92 | 4 | 52% | 39% | 15% | 36% | 21% | 8% |
| COAL POWER | | | | | | | | | | | | | | | | | | | |
| Support | 276 | 31% | 33 | 34 | -2 | 32% | 12 | 56 | 20 | 23% | 10 | 67 | 13 | 76% | 59% | 41% | 66% | 44% | 33% |
| Oppose | 165 | 49% | 19 | 32 | 30 | 18% | 19 | 62 | -1 | 9% | 15 | 75 | -6 | 77% | 49% | 31% | 68% | 38% | 25% |
| Don't know | 59 | 33% | 14 | 53 | 19 | 12% | 12 | 76 | 0 | 8% | 9 | 83 | -1 | 72% | 41% | 30% | 47% | 24% | 17% |
| KEYSTONE | | | | | | | | | | | | | | | | | | | |
| Support | 302 | 30% | 32 | 38 | -2 | 33% | 9 | 57 | 23 | 23% | 7 | 70 | 16 | 75% | 57% | 38% | 62% | 43% | 30% |
| Oppose | 163 | 53% | 21 | 26 | 32 | 13% | 25 | 61 | -12 | 8% | 22 | 70 | -13 | 80% | 53% | 39% | 74% | 39% | 30% |
| REASON FOR DELAY | | | | | | | | | | | | | | | | | | | |
| Need more time | 133 | 53% | 15 | 32 | 38 | 12% | 20 | 68 | -8 | 11% | 18 | 71 | -7 | 79% | 49% | 35% | 68% | 32% | 29% |
| Politics | 331 | 32% | 33 | 35 | -1 | 31% | 12 | 57 | 19 | 20% | 9 | 70 | 11 | 75% | 55% | 38% | 65% | 43% | 30% |
| EFFECT ON VOTE FOR BRALEY | | | | | | | | | | | | | | | | | | | |
| DELAY: More likely for Braley | 146 | 54% | 12 | 33 | 42 | 21% | 17 | 62 | 3 | 15% | 17 | 68 | -3 | 79% | 51% | 38% | 67% | 38% | 32% |
| DELAY: Less likely for Braley | 173 | 26% | 46 | 27 | -20 | 34% | 10 | 55 | 23 | 23% | 8 | 69 | 15 | 80% | 60% | 40% | 73% | 45% | 31% |
| DELAY: No difference/DK | 181 | 34% | 19 | 46 | 15 | 19% | 16 | 64 | 4 | 12% | 10 | 77 | 2 | 69% | 50% | 33% | 54% | 36% | 23% |
| DENY: More likely for Braley | 66 | 51% | 11 | 36 | 40 | 37% | 16 | 46 | 21 | 17% | 8 | 74 | 10 | 73% | 61% | 28% | 64% | 54% | 26% |
| DENY: Less likely for Braley | 146 | 25% | 48 | 26 | -23 | 37% | 7 | 55 | 30 | 28% | 7 | 65 | 21 | 82% | 60% | 43% | 74% | 45% | 35% |
| DENY: No difference/DK | 90 | 23% | 20 | 57 | 3 | 23% | 8 | 68 | 15 | 18% | 7 | 74 | 11 | 65% | 49% | 37% | 43% | 32% | 26% |
| ENERGY ISSUES | | | | | | | | | | | | | | | | | | | |
| Very important | 151 | 35% | 29 | 37 | 6 | 34% | 10 | 56 | 24 | 22% | 8 | 69 | 14 | 74% | 58% | 39% | 63% | 44% | 31% |
| Not very important | 349 | 39% | 25 | 35 | 13 | 21% | 16 | 62 | 4 | 14% | 13 | 72 | 1 | 77% | 52% | 35% | 65% | 38% | 28% |

U.S. Senate vote preference

| | Q3. Braley vs. Jacobs vote | | | | | Q4. Braley vs. Ernst vote | | | |
|--------------------------------------|----------------------------|---------------|---------------|-----------|-------------------|---------------------------|--------------|-----------|-------------------|
| | <u>Total</u> | <u>Braley</u> | <u>Jacobs</u> | <u>DK</u> | <u>Net Braley</u> | <u>Braley</u> | <u>Ernst</u> | <u>DK</u> | <u>Net Braley</u> |
| TOTAL | 500 | 43% | 42 | 15 | 0 | 44% | 40 | 16 | 4 |
| Definite voters | 387 | 44% | 44 | 12 | 0 | 46% | 41 | 13 | 5 |
| MEDIA MARKET | | | | | | | | | |
| Des Moines-Ames | 187 | 45% | 43 | 11 | 2 | 46% | 42 | 12 | 3 |
| Cedar Rapids | 148 | 45% | 44 | 11 | 1 | 48% | 40 | 12 | 8 |
| Rest of state | 165 | 38% | 40 | 22 | -2 | 38% | 37 | 25 | 2 |
| PARTY REGISTRATION | | | | | | | | | |
| Democrat | 153 | 82% | 8 | 10 | 74 | 81% | 9 | 10 | 72 |
| Republican | 157 | 8% | 83 | 9 | -75 | 12% | 77 | 11 | -66 |
| Other | 190 | 40% | 37 | 23 | 3 | 41% | 33 | 26 | 8 |
| PARTY IDENTIFICATION | | | | | | | | | |
| Democrat | 142 | 88% | 4 | 9 | 84 | 87% | 5 | 7 | 82 |
| Republican | 135 | 5% | 89 | 6 | -83 | 7% | 84 | 9 | -77 |
| Other | 223 | 37% | 39 | 24 | -2 | 39% | 35 | 27 | 4 |
| SEX | | | | | | | | | |
| Men | 235 | 40% | 45 | 14 | -5 | 43% | 44 | 14 | -1 |
| Women | 265 | 45% | 40 | 15 | 5 | 45% | 36 | 19 | 9 |
| AGE | | | | | | | | | |
| 18-39 | 101 | 41% | 41 | 18 | 0 | 40% | 39 | 21 | 1 |
| 40-59 | 179 | 34% | 46 | 20 | -12 | 35% | 41 | 24 | -6 |
| 60+ | 220 | 51% | 41 | 9 | 10 | 52% | 39 | 9 | 14 |
| SEX & AGE | | | | | | | | | |
| Men 18-49 | 87 | 39% | 45 | 16 | -6 | 41% | 40 | 19 | 0 |
| Men 50+ | 147 | 41% | 45 | 13 | -4 | 44% | 45 | 11 | -2 |
| Women 18-49 | 74 | 40% | 41 | 19 | -1 | 37% | 39 | 24 | -2 |
| Women 50+ | 192 | 47% | 40 | 13 | 7 | 48% | 35 | 17 | 13 |
| POPULARITY/RATE | | | | | | | | | |
| BRALEY: Rate favorably | 187 | 73% | 20 | 7 | 53 | 72% | 20 | 8 | 52 |
| BRALEY: Rate not favorably | 136 | 15% | 76 | 10 | -61 | 15% | 74 | 11 | -59 |
| JACOBS: Rate favorably | 124 | 23% | 74 | 3 | -51 | 27% | 62 | 11 | -35 |
| JACOBS: Rate not favorably | 75 | 68% | 25 | 8 | 43 | 68% | 27 | 5 | 41 |
| ERNST: Rate favorably | 83 | 18% | 71 | 11 | -53 | 14% | 80 | 6 | -66 |
| ERNST: Rate not favorably | 60 | 73% | 21 | 6 | 51 | 79% | 18 | 3 | 61 |
| Can rate all | 90 | 41% | 55 | 4 | -14 | 42% | 54 | 4 | -13 |
| IDEOLOGY | | | | | | | | | |
| Liberal | 142 | 82% | 10 | 8 | 72 | 82% | 9 | 9 | 72 |
| Conservative | 235 | 19% | 66 | 15 | -47 | 20% | 63 | 17 | -43 |
| Other | 123 | 43% | 35 | 22 | 9 | 45% | 30 | 25 | 15 |
| SENATE VOTE | | | | | | | | | |
| Braley | 214 | 100% | 0 | 0 | 100 | 94% | 5 | 1 | 89 |
| Jacobs | 212 | 0% | 100 | 0 | -100 | 7% | 84 | 10 | -77 |
| Don't know | 74 | 0% | 0 | 100 | 0 | 5% | 13 | 82 | -8 |
| Braley | 219 | 92% | 6 | 2 | 86 | 100% | 0 | 0 | 100 |
| Ernst | 198 | 5% | 90 | 5 | -84 | 0% | 100 | 0 | -100 |
| Don't know | 82 | 2% | 25 | 74 | -23 | 0% | 0 | 100 | 0 |
| COAL POWER | | | | | | | | | |
| Support | 276 | 31% | 54 | 14 | -23 | 33% | 51 | 16 | -18 |
| Oppose | 165 | 62% | 27 | 11 | 35 | 63% | 24 | 13 | 39 |
| Don't know | 59 | 43% | 32 | 26 | 11 | 40% | 32 | 27 | 8 |
| KEYSTONE | | | | | | | | | |
| Support | 302 | 28% | 56 | 16 | -29 | 28% | 53 | 20 | -25 |
| Oppose | 163 | 69% | 21 | 9 | 48 | 72% | 19 | 9 | 53 |
| REASON FOR DELAY | | | | | | | | | |
| Need more time | 133 | 77% | 17 | 6 | 60 | 77% | 17 | 6 | 60 |
| Politics | 331 | 29% | 54 | 17 | -25 | 30% | 51 | 19 | -21 |
| EFFECT ON VOTE FOR BRALEY | | | | | | | | | |
| DELAY: More likely for Braley | 146 | 70% | 21 | 9 | 48 | 73% | 21 | 6 | 52 |
| DELAY: Less likely for Braley | 173 | 21% | 71 | 8 | -49 | 20% | 70 | 10 | -50 |
| DELAY: No difference/DK | 181 | 42% | 32 | 26 | 9 | 43% | 26 | 31 | 18 |
| DENY: More likely for Braley | 66 | 64% | 28 | 8 | 37 | 67% | 27 | 7 | 40 |
| DENY: Less likely for Braley | 146 | 16% | 75 | 9 | -59 | 15% | 72 | 13 | -57 |
| DENY: No difference/DK | 90 | 20% | 47 | 33 | -27 | 21% | 40 | 39 | -19 |
| ENERGY ISSUES | | | | | | | | | |
| Very important | 151 | 30% | 56 | 14 | -26 | 31% | 56 | 13 | -25 |
| Not very important | 349 | 48% | 37 | 15 | 12 | 50% | 33 | 18 | 17 |

Keystone pipeline and coal power

| | Q6. Coal power | | | | | Q7. Keystone pipeline | | | | |
|--------------------------------------|----------------|---------|--------|-----|-------------|-----------------------|--------|----|-------------|--|
| | Total | Support | Oppose | DK | Net Support | Support | Oppose | DK | Net Support | |
| TOTAL | 500 | 55% | 33 | 12 | 22 | 60% | 32 | 7 | 28 | |
| Definite voters | 387 | 55% | 34 | 11 | 21 | 60% | 35 | 5 | 25 | |
| MEDIA MARKET | | | | | | | | | | |
| Des Moines-Ames | 187 | 49% | 38 | 13 | 11 | 60% | 33 | 7 | 26 | |
| Cedar Rapids | 148 | 60% | 29 | 10 | 31 | 61% | 32 | 7 | 29 | |
| Rest of state | 165 | 57% | 31 | 12 | 27 | 60% | 32 | 8 | 28 | |
| PARTY REGISTRATION | | | | | | | | | | |
| Democrat | 153 | 37% | 48 | 15 | -11 | 40% | 54 | 6 | -14 | |
| Republican | 157 | 75% | 15 | 9 | 60 | 84% | 11 | 5 | 73 | |
| Other | 190 | 53% | 35 | 11 | 18 | 57% | 33 | 10 | 24 | |
| PARTY IDENTIFICATION | | | | | | | | | | |
| Democrat | 142 | 36% | 51 | 14 | -15 | 38% | 54 | 8 | -16 | |
| Republican | 135 | 79% | 12 | 8 | 67 | 86% | 8 | 5 | 78 | |
| Other | 223 | 53% | 34 | 13 | 19 | 59% | 33 | 8 | 26 | |
| SEX | | | | | | | | | | |
| Men | 235 | 66% | 29 | 5 | 37 | 68% | 26 | 5 | 42 | |
| Women | 265 | 46% | 37 | 18 | 9 | 53% | 38 | 9 | 15 | |
| AGE | | | | | | | | | | |
| 18-39 | 101 | 47% | 44 | 9 | 3 | 51% | 40 | 9 | 12 | |
| 40-59 | 179 | 58% | 27 | 15 | 31 | 66% | 28 | 7 | 38 | |
| 60+ | 220 | 57% | 33 | 11 | 24 | 60% | 33 | 7 | 27 | |
| SEX & AGE | | | | | | | | | | |
| Men 18-49 | 87 | 59% | 35 | 6 | 24 | 64% | 30 | 6 | 33 | |
| Men 50+ | 147 | 70% | 25 | 5 | 45 | 71% | 23 | 5 | 48 | |
| Women 18-49 | 74 | 42% | 39 | 19 | 2 | 45% | 42 | 13 | 3 | |
| Women 50+ | 192 | 47% | 36 | 17 | 11 | 56% | 37 | 7 | 19 | |
| POPULARITY/RATE | | | | | | | | | | |
| BRALEY: Rate favorably | 187 | 46% | 43 | 10 | 3 | 48% | 46 | 6 | 2 | |
| BRALEY: Rate not favorably | 136 | 71% | 23 | 6 | 47 | 73% | 26 | 2 | 47 | |
| JACOBS: Rate favorably | 124 | 70% | 24 | 6 | 46 | 80% | 18 | 2 | 63 | |
| JACOBS: Rate not favorably | 75 | 47% | 43 | 9 | 4 | 42% | 56 | 3 | -14 | |
| ERNST: Rate favorably | 83 | 76% | 18 | 5 | 58 | 82% | 16 | 1 | 66 | |
| ERNST: Rate not favorably | 60 | 47% | 44 | 10 | 3 | 39% | 59 | 3 | -20 | |
| Can rate all | 90 | 70% | 24 | 5 | 46 | 67% | 32 | 1 | 34 | |
| IDEOLOGY | | | | | | | | | | |
| Liberal | 142 | 33% | 54 | 13 | -21 | 37% | 60 | 4 | -23 | |
| Conservative | 235 | 71% | 19 | 10 | 51 | 79% | 15 | 6 | 63 | |
| Other | 123 | 51% | 34 | 14 | 17 | 53% | 34 | 13 | 18 | |
| SENATE VOTE | | | | | | | | | | |
| Braley | 214 | 41% | 48 | 12 | -7 | 39% | 53 | 9 | -14 | |
| Jacobs | 212 | 70% | 21 | 9 | 49 | 80% | 16 | 4 | 64 | |
| Don't know | 74 | 54% | 25 | 21 | 29 | 66% | 21 | 13 | 45 | |
| Braley | 219 | 42% | 47 | 11 | -6 | 38% | 53 | 8 | -15 | |
| Ernst | 198 | 71% | 20 | 10 | 51 | 80% | 16 | 4 | 64 | |
| Don't know | 82 | 54% | 27 | 20 | 27 | 72% | 17 | 11 | 55 | |
| COAL POWER | | | | | | | | | | |
| Support | 276 | 100% | 0 | 0 | 100 | 78% | 17 | 5 | 61 | |
| Oppose | 165 | 0% | 100 | 0 | -100 | 35% | 60 | 4 | -25 | |
| Don't know | 59 | 0% | 0 | 100 | 0 | 49% | 28 | 23 | 21 | |
| KEYSTONE | | | | | | | | | | |
| Support | 302 | 71% | 19 | 10 | 52 | 100% | 0 | 0 | 100 | |
| Oppose | 163 | 29% | 61 | 10 | -32 | 0% | 100 | 0 | -100 | |
| REASON FOR DELAY | | | | | | | | | | |
| Need more time | 133 | 44% | 46 | 10 | -2 | 30% | 59 | 11 | -28 | |
| Politics | 331 | 60% | 28 | 12 | 33 | 75% | 22 | 3 | 53 | |
| EFFECT ON VOTE FOR BRALEY | | | | | | | | | | |
| DELAY: More likely for Braley | 146 | 47% | 44 | 9 | 3 | 46% | 50 | 4 | -5 | |
| DELAY: Less likely for Braley | 173 | 70% | 24 | 6 | 46 | 81% | 17 | 3 | 64 | |
| DELAY: No difference/DK | 181 | 48% | 33 | 19 | 15 | 52% | 33 | 15 | 19 | |
| DENY: More likely for Braley | 66 | 59% | 32 | 9 | 27 | 100% | 0 | 0 | 100 | |
| DENY: Less likely for Braley | 146 | 78% | 19 | 2 | 59 | 100% | 0 | 0 | 100 | |
| DENY: No difference/DK | 90 | 68% | 10 | 22 | 58 | 100% | 0 | 0 | 100 | |
| ENERGY ISSUES | | | | | | | | | | |
| Very important | 151 | 69% | 23 | 8 | 46 | 75% | 22 | 3 | 53 | |
| Not very important | 349 | 49% | 37 | 13 | 12 | 54% | 37 | 9 | 17 | |

Reason for delay and effect on Braley Senate vote

| | Total | Q8. Reason for delay | | | | Q9. Effect on vote if delayed | | | | Q10. Effect on vote if denied | | | | |
|--------------------------------------|-------|----------------------|-----------------|----|-----------------|-------------------------------|-------------|----------|----------|-------------------------------|-------------|-------------|----------|----------|
| | | Gather information | Mostly politics | DK | Net information | More likely | Less likely | None /DK | Net More | Total | More likely | Less likely | None /DK | Net More |
| TOTAL | 500 | 27% | 66 | 7 | -40 | 29% | 35 | 36 | -5 | 302 | 22% | 49 | 30 | -27 |
| Definite voters | 387 | 27% | 67 | 5 | -40 | 30% | 35 | 35 | -5 | 233 | 22% | 49 | 29 | -26 |
| MEDIA MARKET | | | | | | | | | | | | | | |
| Des Moines-Ames | 187 | 27% | 66 | 7 | -39 | 24% | 37 | 39 | -13 | 112 | 17% | 51 | 32 | -35 |
| Cedar Rapids | 148 | 24% | 68 | 8 | -44 | 28% | 38 | 33 | -10 | 91 | 25% | 46 | 29 | -21 |
| Rest of state | 165 | 28% | 64 | 7 | -36 | 36% | 28 | 36 | 7 | 99 | 24% | 48 | 28 | -24 |
| PARTY REGISTRATION | | | | | | | | | | | | | | |
| Democrat | 153 | 46% | 46 | 8 | 0 | 48% | 13 | 39 | 35 | 61 | 48% | 28 | 24 | 20 |
| Republican | 157 | 9% | 87 | 5 | -78 | 12% | 57 | 31 | -45 | 132 | 9% | 60 | 31 | -50 |
| Other | 190 | 26% | 65 | 9 | -39 | 28% | 33 | 38 | -5 | 109 | 22% | 47 | 31 | -24 |
| PARTY IDENTIFICATION | | | | | | | | | | | | | | |
| Democrat | 142 | 50% | 42 | 8 | 8 | 48% | 12 | 40 | 37 | 54 | 52% | 21 | 27 | 31 |
| Republican | 135 | 6% | 89 | 5 | -83 | 9% | 63 | 27 | -54 | 116 | 7% | 63 | 29 | -56 |
| Other | 223 | 24% | 68 | 8 | -43 | 29% | 32 | 39 | -3 | 132 | 22% | 47 | 31 | -24 |
| SEX | | | | | | | | | | | | | | |
| Men | 235 | 22% | 72 | 7 | -50 | 27% | 39 | 34 | -13 | 161 | 21% | 56 | 23 | -35 |
| Women | 265 | 31% | 61 | 8 | -30 | 31% | 30 | 38 | 1 | 141 | 22% | 40 | 37 | -18 |
| AGE | | | | | | | | | | | | | | |
| 18-39 | 101 | 36% | 58 | 6 | -23 | 28% | 38 | 33 | -10 | 52 | 26% | 52 | 21 | -26 |
| 40-59 | 179 | 25% | 66 | 10 | -41 | 23% | 37 | 41 | -14 | 118 | 12% | 50 | 38 | -37 |
| 60+ | 220 | 24% | 70 | 6 | -46 | 35% | 31 | 34 | 4 | 132 | 28% | 46 | 26 | -17 |
| SEX & AGE | | | | | | | | | | | | | | |
| Men 18-49 | 87 | 24% | 67 | 9 | -44 | 22% | 44 | 34 | -22 | 56 | 23% | 55 | 22 | -32 |
| Men 50+ | 147 | 21% | 74 | 5 | -54 | 29% | 37 | 34 | -7 | 105 | 20% | 56 | 24 | -36 |
| Women 18-49 | 74 | 36% | 51 | 13 | -15 | 31% | 29 | 40 | 2 | 33 | 16% | 41 | 43 | -25 |
| Women 50+ | 192 | 29% | 65 | 6 | -36 | 32% | 31 | 37 | 1 | 107 | 24% | 40 | 36 | -16 |
| POPULARITY/RATE | | | | | | | | | | | | | | |
| BRALEY: Rate favorably | 187 | 37% | 56 | 6 | -19 | 42% | 24 | 33 | 18 | 90 | 37% | 40 | 23 | -3 |
| BRALEY: Rate not favorably | 136 | 15% | 82 | 4 | -67 | 14% | 60 | 26 | -47 | 99 | 9% | 73 | 18 | -64 |
| JACOBS: Rate favorably | 124 | 13% | 82 | 5 | -69 | 24% | 47 | 28 | -23 | 99 | 25% | 54 | 21 | -30 |
| JACOBS: Rate not favorably | 75 | 36% | 53 | 11 | -17 | 35% | 26 | 39 | 8 | 31 | 34% | 39 | 26 | -5 |
| ERNST: Rate favorably | 83 | 17% | 79 | 4 | -62 | 25% | 48 | 27 | -22 | 69 | 17% | 59 | 24 | -43 |
| ERNST: Rate not favorably | 60 | 40% | 53 | 7 | -12 | 43% | 24 | 32 | 19 | 23 | 26% | 47 | 28 | -21 |
| Can rate all | 90 | 24% | 69 | 6 | -45 | 28% | 41 | 31 | -14 | 60 | 22% | 58 | 20 | -36 |
| IDEOLOGY | | | | | | | | | | | | | | |
| Liberal | 142 | 48% | 45 | 7 | 2 | 45% | 18 | 36 | 27 | 52 | 37% | 30 | 33 | 8 |
| Conservative | 235 | 13% | 83 | 5 | -70 | 22% | 49 | 29 | -27 | 184 | 17% | 57 | 26 | -40 |
| Other | 123 | 28% | 59 | 13 | -31 | 24% | 26 | 50 | -2 | 65 | 23% | 39 | 38 | -16 |
| SENATE VOTE | | | | | | | | | | | | | | |
| Braley | 214 | 48% | 44 | 8 | 3 | 47% | 17 | 35 | 30 | 83 | 51% | 28 | 21 | 23 |
| Jacobs | 212 | 11% | 84 | 5 | -74 | 15% | 58 | 28 | -43 | 170 | 11% | 64 | 25 | -54 |
| Don't know | 74 | 11% | 77 | 12 | -66 | 18% | 18 | 64 | 0 | 48 | 10% | 28 | 61 | -18 |
| Braley | 219 | 47% | 45 | 8 | 2 | 49% | 16 | 36 | 33 | 84 | 52% | 26 | 22 | 26 |
| Ernst | 198 | 11% | 85 | 4 | -74 | 15% | 61 | 23 | -46 | 158 | 11% | 66 | 23 | -55 |
| Don't know | 82 | 10% | 77 | 13 | -67 | 11% | 21 | 68 | -11 | 59 | 7% | 33 | 59 | -26 |
| COAL POWER | | | | | | | | | | | | | | |
| Support | 276 | 21% | 72 | 6 | -51 | 25% | 44 | 31 | -19 | 214 | 18% | 54 | 28 | -35 |
| Oppose | 165 | 37% | 55 | 8 | -18 | 39% | 25 | 36 | 14 | 58 | 36% | 48 | 15 | -12 |
| Don't know | 59 | 23% | 68 | 9 | -44 | 23% | 19 | 58 | 4 | 29 | 20% | 12 | 68 | 8 |
| KEYSTONE | | | | | | | | | | | | | | |
| Support | 302 | 13% | 82 | 4 | -69 | 22% | 47 | 31 | -24 | 302 | 22% | 49 | 30 | -27 |
| Oppose | 163 | 48% | 44 | 7 | 4 | 45% | 18 | 37 | 28 | 0 | 0% | 0 | 0 | 0 |
| REASON FOR DELAY | | | | | | | | | | | | | | |
| Need more time | 133 | 100% | 0 | 0 | 100 | 49% | 14 | 37 | 34 | 40 | 38% | 35 | 26 | 3 |
| Politics | 331 | 0% | 100 | 0 | -100 | 22% | 45 | 32 | -23 | 248 | 19% | 52 | 29 | -33 |
| EFFECT ON VOTE FOR BRALEY | | | | | | | | | | | | | | |
| DELAY: More likely for Braley | 146 | 44% | 50 | 5 | -6 | 100% | 0 | 0 | 100 | 67 | 72% | 17 | 11 | 55 |
| DELAY: Less likely for Braley | 173 | 11% | 87 | 3 | -76 | 0% | 100 | 0 | -100 | 140 | 6% | 88 | 6 | -82 |
| DELAY: No difference/DK | 181 | 27% | 59 | 13 | -32 | 0% | 0 | 100 | 0 | 94 | 10% | 13 | 77 | -3 |
| DENY: More likely for Braley | 66 | 24% | 72 | 4 | -48 | 74% | 12 | 14 | 61 | 66 | 100% | 0 | 0 | 100 |
| DENY: Less likely for Braley | 146 | 10% | 88 | 2 | -78 | 8% | 84 | 8 | -77 | 146 | 0% | 100 | 0 | -100 |
| DENY: No difference/DK | 90 | 12% | 80 | 8 | -68 | 8% | 10 | 81 | -2 | 90 | 0% | 0 | 100 | 0 |
| ENERGY ISSUES | | | | | | | | | | | | | | |
| Very important | 151 | 17% | 80 | 3 | -63 | 26% | 46 | 28 | -20 | 113 | 18% | 57 | 26 | -39 |
| Not very important | 349 | 30% | 60 | 9 | -30 | 31% | 30 | 40 | 1 | 188 | 24% | 44 | 32 | -19 |